Dear Vice Chancellor,

This is in continuation of my earlier letter of even number dated 1st May, 2018 regarding consolidated list of MOOCs offered in the July, 2018 semester on SWAYAM Platform.

I am pleased to inform that more than 4 lakh learners including students, teachers professionals, senior citizens, are enrolled in these courses through SWAYAM Platform, and education is reaching the unreached through the SWAYAM Initiative of Government of India. Approximately 1082 Courses were offered under SWAYAM during the last academic year.

As you are already aware, UGC is the National Coordinator for the Non-Technology PG MOOCs Courses on the SWAYAM Platform. The UGC (Credit Framework for Online Courses through SWAYAM) Regulation 2016 enables regular students to earn credits for SWAYAM Courses.

The list of 58 UGC PG MOOCs courses to be offered in January Semester 2019 is enclosed herewith and may be seen at UGC MOOCs Website:- https://ugcmoocs.inflibnet.ac.in/

The Universities are requested to help in this quality initiative of Govt. of India through the Adoption, Development and promotion of MOOCs on SWAYAM as given below:

**Adoption**

The Universities across India are requested to help in this quality initiative of Govt. of India through the Adoption of MOOCs Course through SWAYAM platform in their university. The UGC requests the universities to obtain the approval of its statutory bodies and make efforts to see that each faculty /department/school chooses at least one MOOCs course in the coming session. The Courses adopted by the University may be intimated to the UGC through the following link

https://ugcmoocs.inflibnet.ac.in/portal/index.php/ccourse

P.T.O
Development

The Universities are also requested to encourage faculty members of the university to produce MOOCs courses, which will give them the opportunity of using ICT tools for teaching learning purpose and also provide them global visibility by applying in response to rolling advertisement on the UGC MOOCs website (https://ugcomoocs.inflibnet.ac.in/swayam/) on any subject of their choice out of the curriculum for the post graduate programmes undertaken by the university. The UGC will provide financial assistance as per the MOOCs guidelines. The Universities which are under section 2(f) and 12B of UGC Act, 1956, and eligible to receive central assistance may apply to UGC for this grant.

Promotion

Further to Promote the MOOCs Courses on SWAYAM, UGC has developed TVCs, jingles and posters for creating awareness about the SWAYAM initiative. Universities are requested to make effective use of the social media tools like TWITTER, FACEBOOK, WHATSAPP etc. for popularising MOOCs amongst the students and faculty. These TVCs, jingles and posters are available on UGC website. UGC has also identified SWAYAM Coordinators in Universities and SWAYAM Mentors in colleges to work as Local Chapters for the SWAYAM courses amongst students in particular and the academic fraternity at large, thereby enabling a bigger and wider access to students avail the benefits of MOOCs. If the Universities have not identified any SWAYAM Coordinator till date, then they may be requested to identify and send the details of the SWAYAM Coordinator to UGC.

UGC has already dispatched the hard copies of the SWAYAM Posters to you with a request to prominently display these posters in University/Institution campuses especially in the areas where faculty/students/learners generally assemble like hostels, canteen, mess, academic blocks and common places etc.

I hope that you will help in this quality initiative of MHRD & UGC and take proactive steps by engaging the faculty and students in these activities.

With regards,

Yours sincerely,

(Pankaj Mittal)

The Vice-Chancellor of all Universities

Copy to :-
1. Shri. R. Subrahmanyam, (IAS)
   Secretary (Higher Education)
   Government of India
   Ministry of Human Resources and Development

P.T.O
2. Joint Secretary (ICC & TEL)
   Government of India
   Ministry of Human Resource Development
   Shastri Bhawan, New Delhi-110115

3. SWAYAM Coordinator of the University
   With the request to kindly get the action expedited

4. All ROs of UGC with a request to that a similar campaign
   may be launched for the colleges under the respective ROs

5. PS to Chairman, UGC for information

6. PS to Vice Chairman, UGC for information

7. PS to Secretary, UGC for information

8. Course Coordinators of 58 Courses for information

9. Publication Officer UGC for uploading on the UGC website.